ECHOBOOOM

show off your brand, literally.

CORPORATE PITCH DECK

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UNO™ GREEN

Smart Business Cards

glamfyre

ECHOBOOOM DIGITAL

360° Virtual Tour

UnoGreen Cards

The Future of Networking

UNO™ GREEN
Smart Business Cards



- 30%- Tier 1
- 25%- Tier 2
- 40%- Tier 3

Domestic Reach



- 30%- Senior Management
- 30%- C-Level Executives
- 40%- Directors

Audience



- 10%- Asia Pacific
- 40%- Europe
- 30%- North America
- 20%- Middle East and Africa

Worldwide Reach





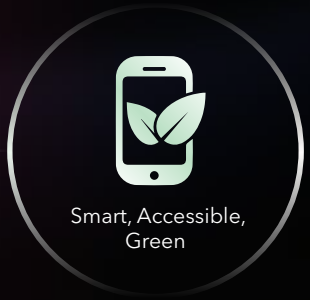
Seamless Connectivity, Sustainable Design



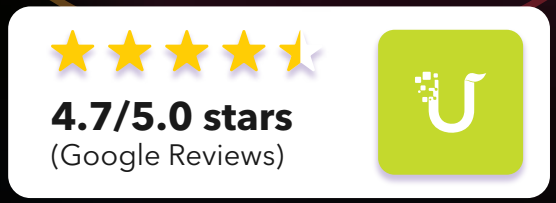
Global Reach, Diverse Professionals



Growth Through Genuine Feedback



Smart, Accessible, Green



Echobooom Digital

Crafting Digital Excellence



GlaMFyre

GlaMFyre collects, organizes, and manages all of your customer-related information so that they can track the buyer's journey for every customer they interact with, streamline communication, enhance the customer experience, and improve data management.

Glamfyre can help you with

- Improper System to manage appointments
- Inability to store Customer Data
- Lack of Marketing & Customer Communication
- Inability to track Inventory
- Tracking Staff Profiles and Deliverables

65%

Businesses adopt CRM technology within the first 5 years of launch 74% of respondents say that CRM solutions give them better access to customer data

Virtual Tour & HD Photography

360° Virtual Tour



GSV

Google Street View



GSV+

Google Street View Plus



HD

Photography



VID

Videography for Google Street view

Virtual tours that provide a high definition 360-degree view, HD Photos, Videos of the office spaces when provided to the customers on google have proven to increase traffic. Which is more likely to motivate online viewers to visit the business. It is added to their Google Maps listing, appears in Google search, and also can be integrated with social media.

Competitive Edge

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Face-to-Face interaction with clients



Encouraging better communication for understanding sentiments and gaining insights.



Reliable & efficient online payment alternatives



Services that foster staff, tracks activities, satisfies customers



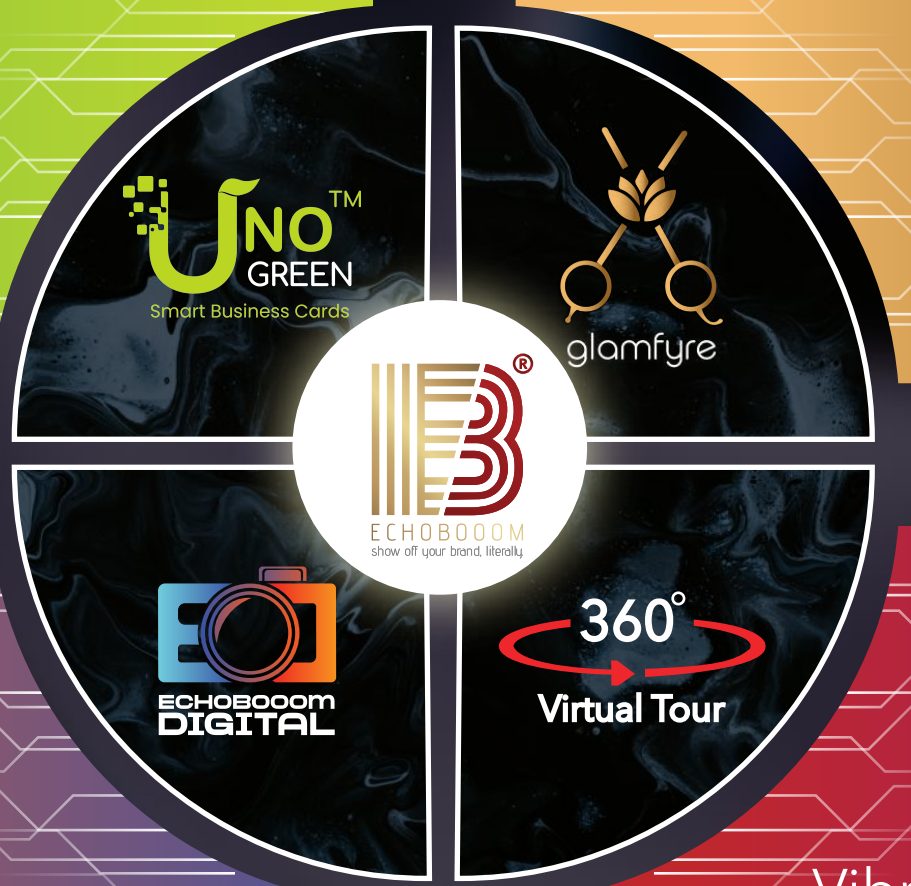
Eco-friendly alternatives, saving environmental resources

Competitors

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- TapOnn
- Scube
- Digicarda
- ITappit
- Nutcase

- Zenoti
- Wellyx
- Mindbody
- Vagaro
- Invoay



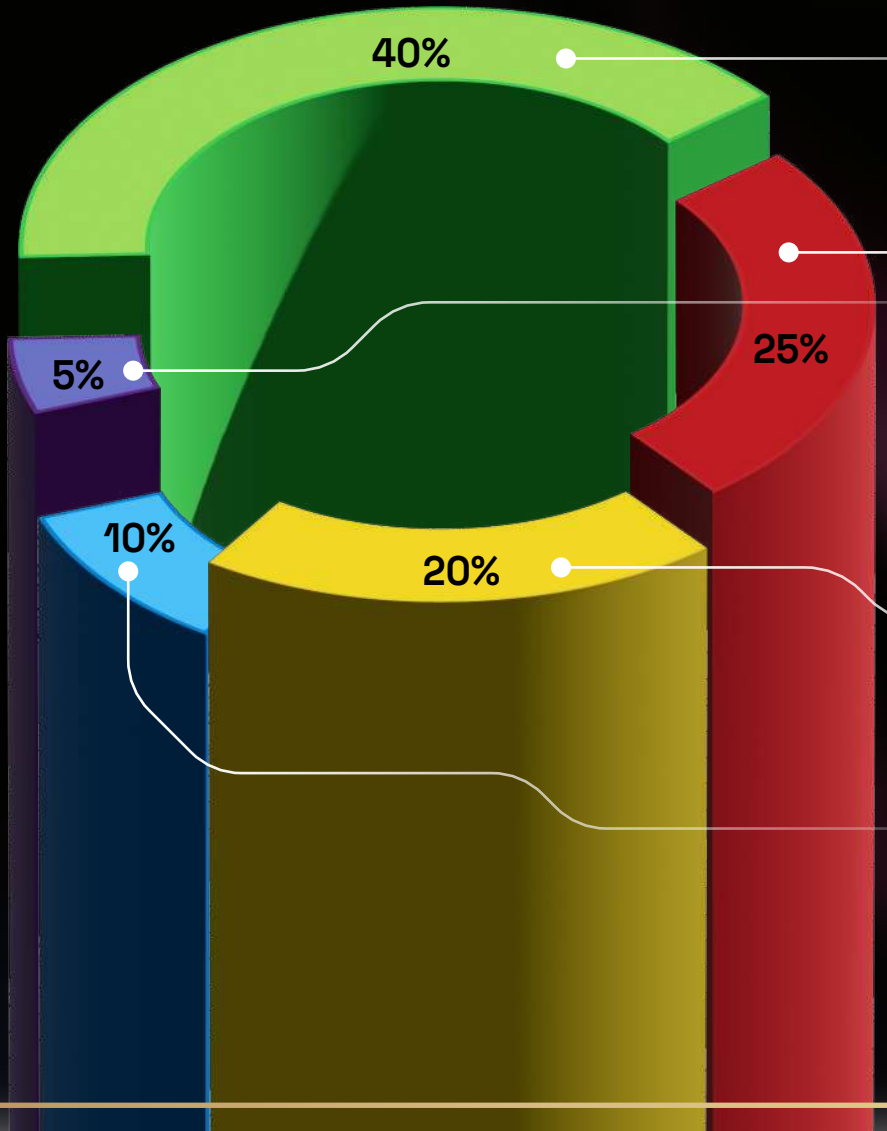
- Mudra
- Schbang
- Dentsu
- Saatchi & Saatchi

- Pigeon Innovation
- Shri Hari Productions
- Vibrant Experiences

The Ask

10,00,00,000

(10 Crores)



4,00,00,000 (4 Crores)

Product Development

- *Prototyping*
- *Design and Engineering*
- *Technology Acquisition*
- *Research and Development*

2,50,00,0000 (2.5 Crores)

Marketing and Sales

- *Advertising Campaigns*
- *Sales team Expansion*
- *Market research*
- *Online presence and SEO*

50,00,000 (50 Lakhs)

Contingency Fund

- *Unforeseen expenses*
- *Emergency funds*
- *Market fluctuation buffer*

2,00,00,000 (2 Crores)

Operations and Infrastructure

- *Office space and utilities*
- *Equipment and software*
- *Operational staff hiring*
- *Supply chain management*

1,00,00,000 (1 Crore)

Human Resources

- *Recruitment and training*
- *Employee benefits and incentives*
- *Performance management systems*

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GROWTH PLAN

2 YEAR PLAN

1. Service Portfolio Expansion:
   - Diversify service offerings to meet a broader range of client needs, incorporating emerging technologies like AI, blockchain, or AR/VR.

2. Client Acquisition and Satisfaction:
   - Focus on acquiring a solid client base through effective marketing strategies and prioritize client satisfaction to build long-term relationships.

3. Operational Efficiency:
   - Streamline internal processes for improved efficiency, ensuring timely and high-quality delivery of services.

5 YEAR PLAN

1. Global Reach:
   - Expand the agency's reach internationally, establishing partnerships or satellite offices in key global markets.

2. Innovation Hub:
   - Position the agency as an innovation hub by staying at the forefront of technological advancements and offering cutting-edge solutions.

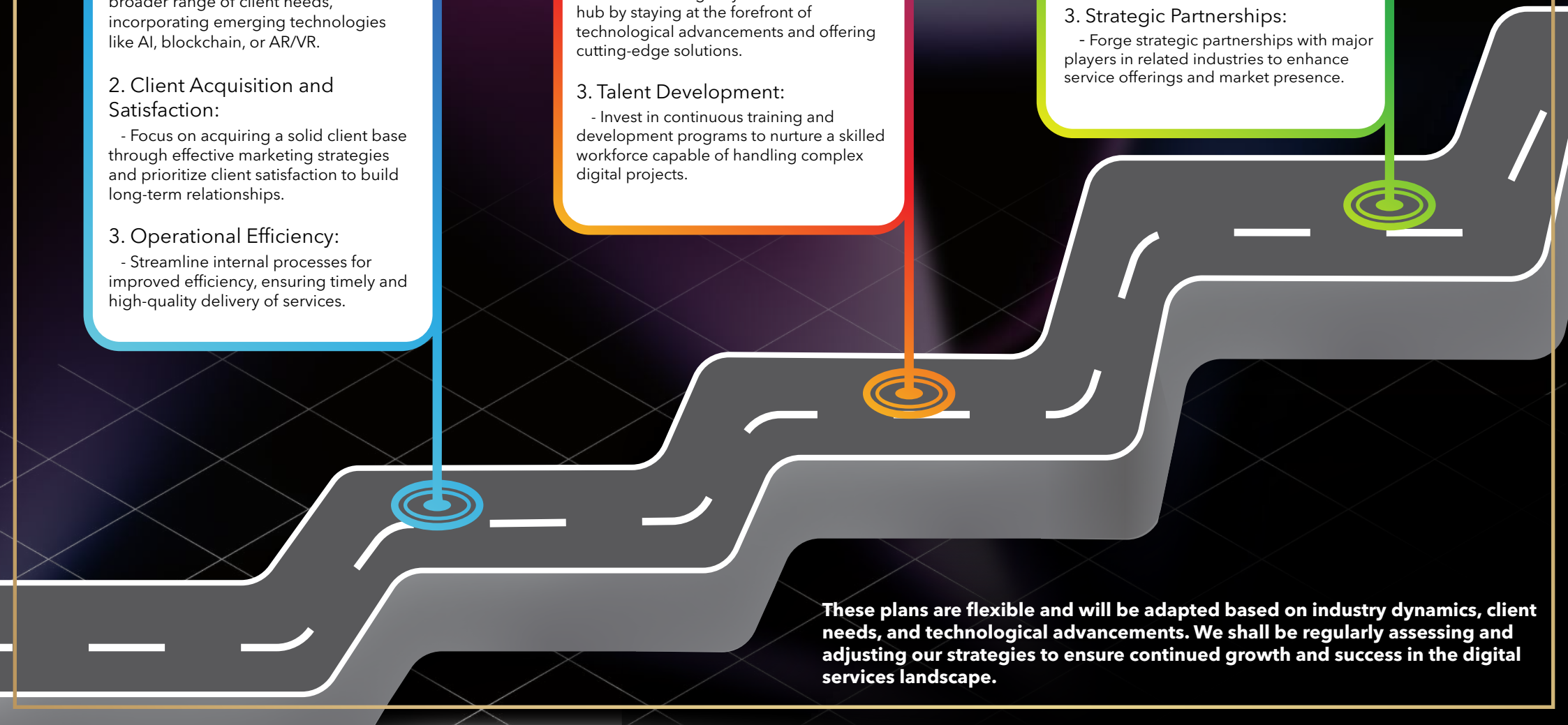
3. Talent Development:
   - Invest in continuous training and development programs to nurture a skilled workforce capable of handling complex digital projects.

10 YEAR PLAN

1. Industry Leadership:
   - Strive to become a recognized leader in the digital services industry, contributing thought leadership through publications, conferences, and industry events.

2. Sustainable Practices:
   - Integrate sustainable practices into the agency's operations, aligning with environmental and social responsibility standards.

3. Strategic Partnerships:
   - Forge strategic partnerships with major players in related industries to enhance service offerings and market presence.



These plans are flexible and will be adapted based on industry dynamics, client needs, and technological advancements. We shall be regularly assessing and adjusting our strategies to ensure continued growth and success in the digital services landscape.



SAGAR PUNWANI
MANAGING DIRECTOR & FOUNDER



LYRIC AGARWAL
DIRECTOR & CO-FOUNDER



ANTRIKSH BAJAJ
DIRECTOR & CO-FOUNDER



ROHAN PAWAR
DIRECTOR & CO-FOUNDER

THANK YOU



Email us at:
sagar@echobooom.com



Contact us at
+91-9820523132